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Photo courtesy of Hubbell Power Systems Rocky Mount Plant.

Hubbell Expands Operations in Rocky Mount

Governor Roy Cooper announced this week Hubbell Power Systems is adding to its plant in Rocky Mount. Hubbell, a global manufacturer of electrical power products for utilities, will spend \$8.9 million to expand its facility and will add 73 new jobs to their current employee base of 100.

Scott Martz, vice president and general manager of Hubbell Power Systems, said this expansion will allow the company to meet the current and growing needs of their customer base while providing job growth opportunity for team members in Rocky Mount.

Hubbell Power Systems is an operating unit of Hubbell Incorporated, an international manufacturer of quality electrical and electronic products for a broad range of non-residential and residential construction, industrial, and utility applications. The company's facility in Rocky Mount is home to the PenCell Plastics brand, a line of specialized enclosures for utility infrastructure markets, such as grade level enclosures, ground pedestals, and equipment pads. The company's new project in Rocky Mount

will expand its current manufacturing capacity to meet the growing demand for its products from market leading customers in the Electric Utility, Communications, Contractor & Industrial and Water markets.

Oppie Jordan, vice president of Carolinas Gateway Partnership, said, “It is a pleasure to work with a local operation in expanding their footprint in our region. In coordination with John Dina, the plant manager of Hubbell in Rocky Mount, we planned their expansion, and sought local and state financial participation in Hubbell’s growth. The real return on investment happens when we assist people such as John and Hubbell grow their business.”

A performance-based grant of \$200,000 from the One North Carolina Fund will help facilitate Hubbell Power Systems’ expansion in the City of Rocky Mount. The OneNC Fund provides financial assistance to local governments to help attract economic investment and to create jobs. Companies receive no money upfront and must meet job creation and capital investment targets to qualify for payment. All OneNC grants require a matching grant from local governments and any award is contingent upon that condition being met.

Hubbell has been a part of Rocky Mount since the 1960s. The flow of improvements made by the City of Rocky Mount, and Nash and Edgecombe Counties for the region are positive for all business partners in the community. The recently opened Carolina Connector is another example of local cooperation and participation in the growth of this region of North Carolina. In addition, the expansion announcement in the last week—SePro—joins the parade of positive activity and adds to the image that Rocky Mount is a “City on the Grow.”

To learn more about job possibilities at Hubbell, please visit <https://careers.hubbell.com/>.