

The Ambassador Program consists of volunteers from The Chamber's membership who donate their time to assist The Chamber in various activities. It is the mission of The Chamber Ambassador Program to promote member commitment, engagement and retention.

● **Program Mission:**

Raising awareness of Chamber benefits, activities, and initiatives
Informing and involving new Chamber members to promote strong continuing membership
Encouraging meaningful and beneficial participation in The Chamber's programs
Serving as the liaison between The Chamber staff and membership



● **Service Opportunities and Responsibilities:**

As an Ambassador, you have the opportunity to select what activities you want to complete to fulfill your program service requirement. The opportunities may vary from year to year, but can include:

Staffing the welcome/registration table at Chamber events and meetings
Attending ribbon cutting/grand opening celebrations
Serving as a mentor for new Chamber members
Delivering Chamber materials to members
Delivery and pickup of event items/supplies
Serve as a welcoming committee for new Chamber members
Refer potential Ambassadors to The Chamber staff
Promote and spread the word about Chamber events
Other varied duties as specified



● Program Benefits:

- Increased name and face recognition for individual/business
- Increased networking opportunities including:
 - Connecting one-on-one with new and existing Chamber members
 - Gaining referral opportunities through other Ambassadors
 - Presenting a business introduction at an Ambassador meeting
 - Potential media coverage from attendance at Chamber events
 - Opportunity to get insider's perspective of the local business community
 - Opportunity to meet local business and community leaders
 - Opportunity to help the community/show community pride
 - Recognition via "Ambassador of the Year" and "Ambassador of the Quarter"

● Increased Business Visibility

Joining The Chamber gives your business credibility and shows you are serious about your image and that you support the business community as a whole.



● Increase Networking Opportunities

Being an ambassador gives you an opportunity to be in front of several referrals. By volunteering your time at events such as: Business After Hours, Ribbon Cuttings, Signature Events and more!



Ready to be an AMBASSADOR?

Contact Jennifer Gold at jennifer@holdentemp.com or directly to the Rocky Mount Chamber at rmaacc@rockymountchamber.org to start TODAY!

